

**JOURNAL OF TOURISM-AN INTERNATIONAL RESEARCH JOURNAL ON TRAVEL
& TOURISM**

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DESTINATION MANAGEMENT

Destination management, the buzzword behind any successful tourism space, is gaining popularity in experimenting innovative ways to ensure positive experiences in the minds of tourist, thereby creating a new model in managing destination. Tourism destinations, being fragile and perishable; needs holistic management practices to ensure the sustainability of attractions and interests of all involved stakeholders. As accepted by all stakeholders, destination management involves and emphasizes on the coordinated efforts to achieve the goals. The need and role of Destination Management Organization (DMO) has become more imperative for promoting, distributing and managing both nascent and proven destinations. However, it is a challenging task in framing suitable policies and plans necessary for managing destinations successfully.

Journal of Tourism (JoT) for its upcoming issue, invites contributions related to destination management practices, and its associated areas in the form of research papers, concept note, and strategic policy guidelines from academic fraternity and industry stakeholders for possible publication.

Following are the sub-themes, but not restricted.

- Managing destination image
- Risk management in destinations
- Visitor management techniques
- Sustainable management practices
- Carrying capacity
- Managing Tourist demand
- Stakeholder participation and management
- Innovative practices in managing destinations and attractions
- Destination Forecasting Model
- Destination Experience and Motivation
- Destination Development Decision
- Service quality and satisfaction

FORMATTING AND PUBLICATION

- Manuscripts should be typed in Times New Roman 12 point (or 10 point for tables), single-spaced, and justified to the left margin. One-inch margins should be used.
- Headings should be in bold. Main headings should include an introduction, literature review, methodology, results, discussion, and references. Main headings should be centered on the page and subheadings placed at the left margin in italics.
- Six keywords should be provided to reflect the subject matter.
- References should be in APA 6th edition.
- Submissions should be accompanied by a title page with the title, keywords, author/s names and affiliations.
- Manuscript should be in English. Poorly written submissions will not be reviewed.
- Papers that do not meet the stipulated formatting requirements, or are not adequately revised, will not necessarily be published in the journal.

- Full articles having any graphics (figures or photographs) should be supplied in .tiff or .jpeg format.
- The journal strongly emphasizes the originality of research work and plagiarism is strictly discouraged.
- The journal has the condition for publication that manuscripts submitted to this journal should not have been already published or simultaneously submitted for publication elsewhere.
- Research papers will undergo blind review by two reviewers.
- The contributors should ensure that they are not infringing copyright.
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Paper Submission

Abstract: 30th December , 2020

Full length paper:28th Feb 2021

Review process: 31stMarch, 2021

Resubmission of Paper: 30th April 2021

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